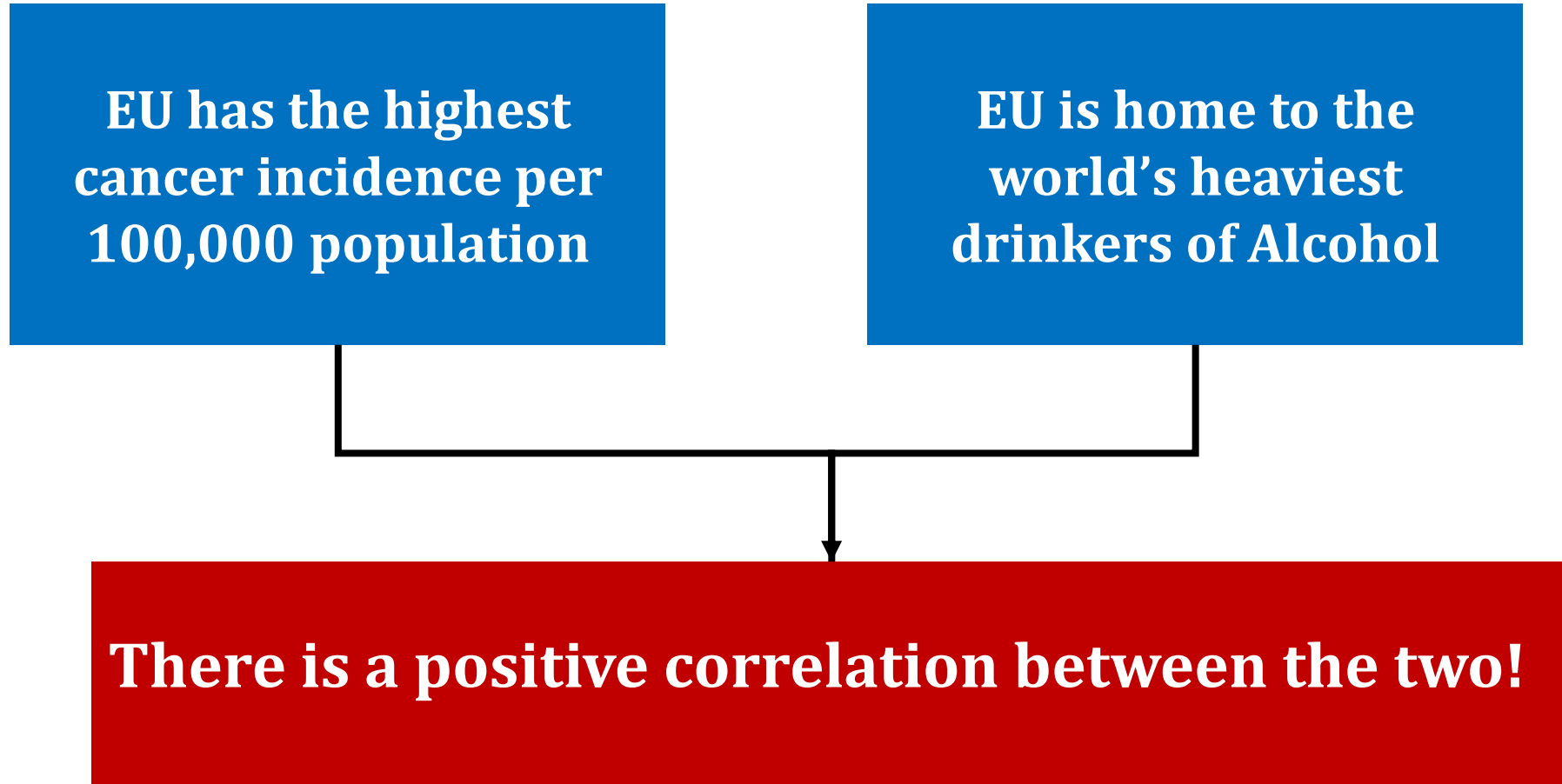


# European Union (EU) is the cancer capital of the world !



# What does WHO say about Alcohol and Cancer?

Alcohol is a **group I carcinogen** at par with Tobacco, Radiation etc.

Alcohol causes at least **7 types of cancers**

All types of Alcohol poses **higher risk of developing cancer**

There is **no safe level** of Alcohol use

Globally Europe (EU) has the **highest alcohol consumption level**

**“Simply put, alcohol is toxic. It harms every organ while it passes through the body”**

*- Dr Carina Ferreira-Borges, Acting Director for Noncommunicable Diseases and Programme Manager for Alcohol and Illicit Drugs at WHO/Europe.*

More than **10% of alcohol-attributable cancer cases in the European Region arise** from drinking just **1 bottle of beer (500 ml) or 2 small glasses of wine (100 ml each) every day.**

# Spirited facts: Alcohol Induced Cancer in European Union



**2545 death  
per day** due to  
alcohol induced  
cancer



**1 in every 4  
deaths**  
among young adults  
(aged 20–24)



**3 out of 5 (200 Mn)**  
people drink alcohol in EU and  
are at risk of developing  
alcohol-attributable  
cancer

**Out of the 10  
countries that drink  
the most in the world  
(and adjusting for  
tourist consumption),  
nine are located  
in the European  
Union (EU).**

Each year in  
Europe, **every person  
aged ≥ 15 consumes**, on  
average, 9.5 liters of pure  
alcohol (equivalent to  
around **190 liters of  
beer, 80 liters of wine  
or 24 liters  
of spirits).**



**2<sup>nd</sup> leading risk  
factor** for cancer (after  
tobacco) in one of the  
countries with the  
largest population  
in EU

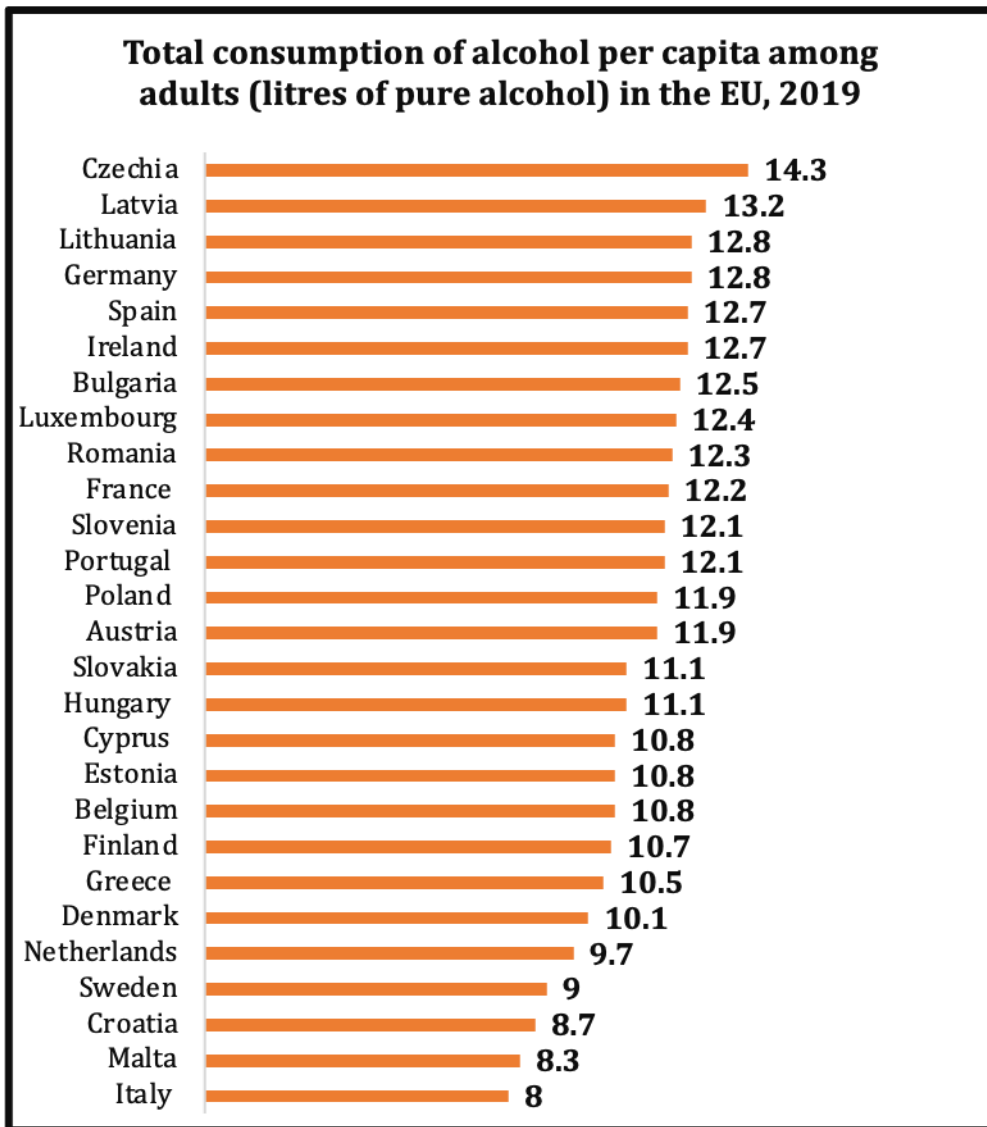
# Age-Standardized Cancer Rate - 2022

The Top 10 Countries.		
Rank in 2022	Country	Age-Standardized Cancer Rate (per 1,00,000 population)
1	Australia	463
2	New Zealand	427
3	Denmark	375
4	USA	367
5	Norway	358
6	Canada	346
7	Ireland	345
8	Netherland	341
9	France	339
10	Hungary	337
<b>169</b>	<b>India</b>	<b>99</b>
<b>World Average</b>		<b>197</b>

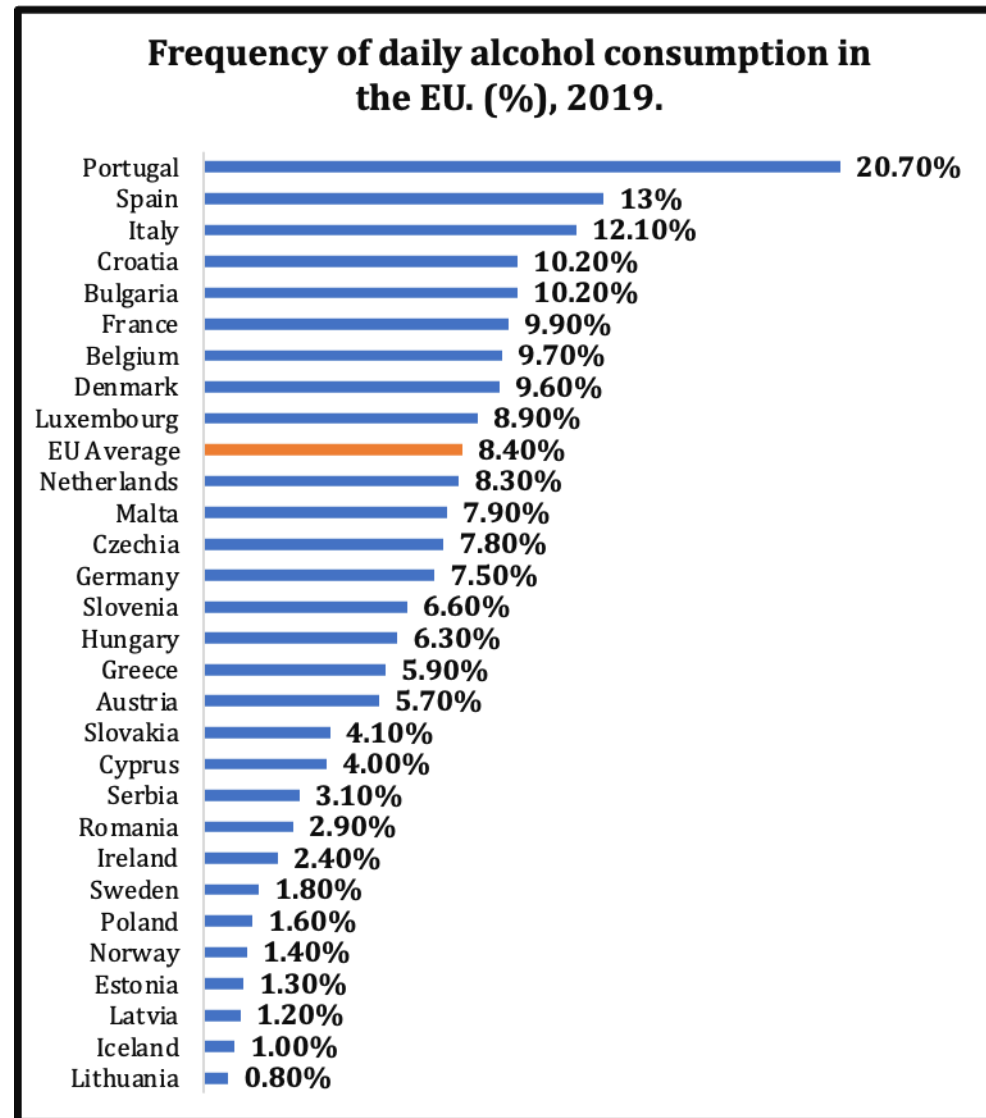
- ✓ 5 out of the top 10 are in the European Union. **EU is the world's cancer capital.**
- ✓ **India ranks 169 in the world with age-standardized cancer rate of 99 per 1,00,000 population.**
- ✓ India's cancer rate is three times lower than the countries in EU and less than half of world average

Source: International Agency for Research on Cancer, GLOBOCAN 2022  
(Accessed on 14<sup>th</sup> February 2024)

# Alcohol Consumption Trend: European Union

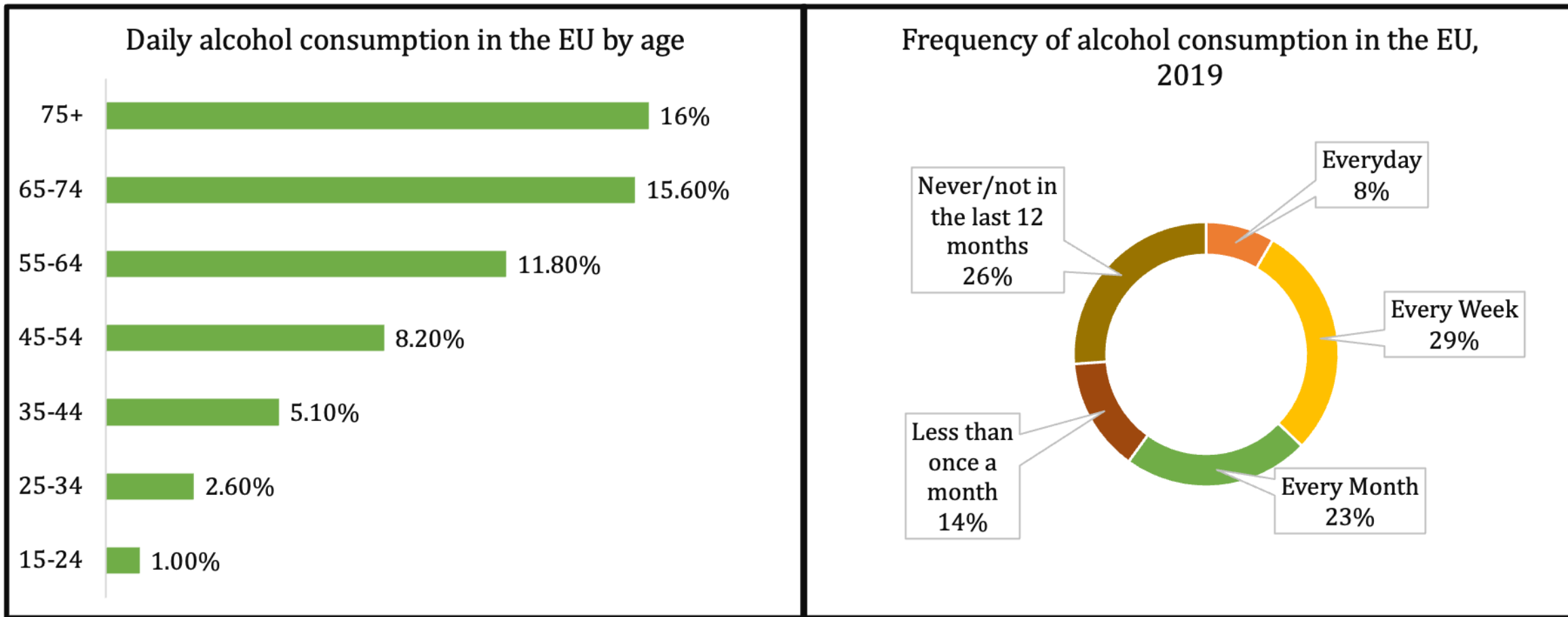


Source: WHO report titled "European health report 2021"



Source: EUROSTAT

# Alcohol Consumption Trend: European Union



# Alcohol (Carcinogen) Export : European Union (EU)



- EU wine sector is the EU's biggest agriculture exporter



- €17.2 Bn Alcohol export in 2021.  
The EU Wine industry contributed a surplus of €15.4 Bn to the EU trade balance



- From 2008 and 2018, the total exports of EU wine to third countries have grown from 17.3 Mio hl to 22.6 Mio hl (+31% in volume), and from €6.2 billion to €11.6 Billion (+87% in value)

# EU's Wine Production & Trade

The EU is the largest producer, consumer and exporter of wine in the world, representing:

**45%**

of world's wine-growing areas



**57%**

of global wine consumption



**63%**

of global wine production



**70%**

of total wine exports



# Alcohol is carcinogenic

Home > Healthcare News > No Safe Limit Of Alcohol Consumption For Health: WHO Study

## No safe limit of alcohol consumption for health: WHO study

3 Min Read



By CNBCTV18.com

Jan 11, 2023 10:14:12 PM IST (Published)



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### No amount of alcohol intake 'safe', even low consumption has risk of cancer, warns WHO

Geneva, Switzerland • Edited By: Trisha Pathak • Updated: Jan 13, 2023, 06:53 PM IST



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Jun 23, 2023  
Noelle Loconte, MD, FASCO

**OncologyLive**  
Vol.24/No.11  
Volume 24 Issue 11

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## No Amount of Alcohol Is Safe

Laura A. Stokowski, RN, MS  
DISCLOSURES | April 30, 2014

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# Promoting awareness about alcohol and cancer risks



Link: <https://www.cbc.ca/player/play/1.6306796>

# European Commission (EC) may reflect on ...!

**Alcohol is a toxic, psychoactive and dependence producing substance and has been classified as **Group 1 carcinogen** by the WHO 30 years ago.**

According to WHO, the European Region has the **highest alcohol consumption** level and over 200 million people are at the risk of alcohol attributable cancer.

The European Commission (EC) attempts to project itself as a global regulator in the field of health and environment.

In the opinion of the EC, even **0.01 ppm** level of certain **agrochemical residues** in the food could be carcinogenic/harmful. But in case of alcohol, no such worries!

**Strange logic. EC maintains a “spirited silence” in case of alcohol use. Perhaps commercial interests weigh heavily.**



# Final Word

**If the EU/EC seeks to contain the cancers, the priority regulatory focus must be on alcohol – the Group 1 human carcinogen.**



**“Barking up the right tree” matters!**