

Profile



CCFI

Crop Care Federation of India

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CCFI

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Vision

To promote and establish on a continuing basis:

- ◆ Product Quality of global standards
- ◆ Safe and Judicious use of agricultural and household chemicals
- ◆ Responsible Extension Services to farmers across the country
- ◆ State-of-the-art manufacturing practices and facilities, enabling India to become the preferred manufacturing hub in the world



Mission

- ◆ To serve as a responsible interface between Government and the Industry at all levels including Farmers, Researchers, NGOs, etc.
- ◆ To establish the fair image of Agrochemical Industry as Protector of Environment, Man, Animals and Crops.
- ◆ To promote and safeguard the positive image of the industry against the constant onslaught of negative publicity spread by Pseudo Activists/Scientists with vested interests.
- ◆ To influence Government's Regulatory departments in ensuring a level playing field for all the stakeholders viz, Indian and Multinational Companies.
- ◆ To establish a network of Agri-Clinics in rural areas through its members to promote the judicious use of all Agrochemicals.



Member Companies

Active Members

Add Value Agencies Ltd.
Agrico Organics Limited
Agrocel Industries Ltd.
Astec Lifescience Ltd.
Atul Ltd.
Bharat Rasayan Ltd.
Biostadt India Ltd.
Cheminova India Ltd.
Coromandel Agrico Pvt. Ltd.
Coromandel International Ltd.
Crystal Crop Protection Ltd.
Devidayal (Sales) Limited
Dhanuka Agritech Ltd.
Excel Crop Care Ltd.
Excel Industries Ltd.
Gharda Chemicals Ltd.
Heranba Industries Ltd.
Hikal Ltd.
Hindustan Insecticides Ltd.
HPM Chemicals & Fertilizers Ltd.
Hyderabad Chemicals Ltd.
India Pesticides Ltd.
Indofil Chemicals Company
Insecticides (India) Ltd.
Jai Shree Rasayan Udyog Ltd.
Meghmani Organics Ltd.
Meghmani Industries Ltd.
Nagarjuna Agrichem Ltd.
New Chemi Industries Ltd.
PI Industries Ltd.
Parijat Industries (India) Pvt. Ltd.
Punjab Chemicals & Crop Protection Ltd.
P. J. Margo Pvt. Ltd.
Rallis India Ltd.
R3 Crop Care Ltd.
Sabero Organics Gujarat Ltd.

Shriram Fertilizers & Chemicals
Shivalik Rasayan Ltd.
Spectrum Ethers Ltd.
Sudarshan Chemical Industries Ltd.
Sulphur Mills Limited
Swal Corporation Ltd.
TML Industries Ltd.
Tata Chemicals Ltd.
United Phosphrous Ltd.

Active Associate Members

Add Value Agencies
P.J. Margo Pvt. Ltd.
Swarup Chemicals Ltd.

Technical / Professional Members

Mr. C. K. Sabharwal
Mr. M. Raghavender
Mr. Sunil Gangrade
Mr. Vipin Saini
Mr. P B Suchak
Mr. O N Dhar
Mr. Vipin Aggarwal

Institution Members

Association of Pesticides Manufacturers of Andhra Pradesh (APMA)
Home Insect Control Association (HICA)
Indian Pest Control Association (IPCA)
Karnataka Pesticides Manufacturers Association (KPMA)
Pesticides Manufacturers & Formulators Association of India

Honorary Member

Dr. K. V. Raghavan



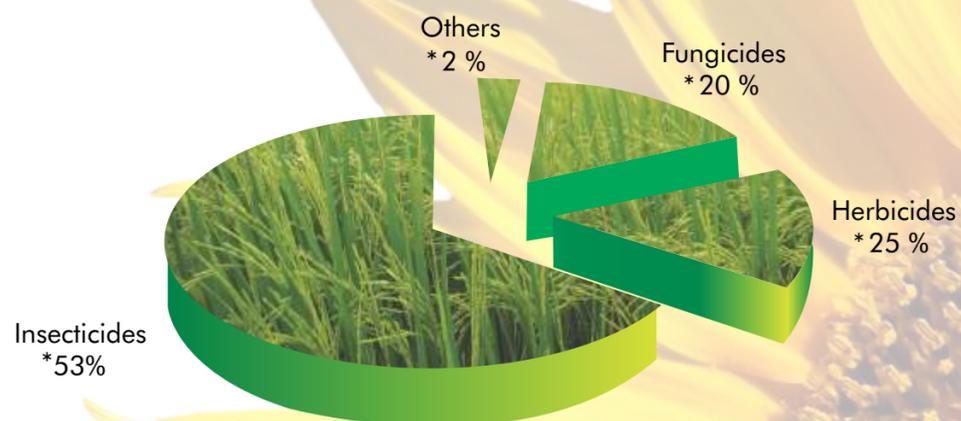
EXPORTS

Today India has the most dynamic and largest number of generic manufacturers of agrochemicals amongst the South Asian countries. There are over 50 technical grade pesticide manufacturers and more than 450 formulators. The general quality of India's Technical and of Formulated products is considered "World Class".

The scientific temperament and engineering capabilities nurtured by Indian Entrepreneurs over the last decade is gradually changing the balance of Agrochemical manufacturing base from erstwhile developed nations like the USA, EU and Japan, now to India.

Many of the pesticides, which were earlier imported and marketed by the MNCs are today manufactured in India at vastly competitive prices. Indian product quality is world-class at par with the USA, EU and Japan! No wonder, over US\$ 2Bn worth of Agrochemicals were exported world-wide in 2013 and growing rapidly.

CCFI works relentlessly with Govt Regulatory Authorities to fast track Registrations for promoting exports



Break-up of overall Agrochemicals produced by the Indian industry



CROP CARE FEDERATION OF INDIA



CCFI: Reviving hope for Indian agriculture

".....One of the challenges for achieving inclusive growth during the 12th Five Year Plan and beyond relates to the revival of Indian agriculture. The Indian farm population has been facing stiff challenges year after year for reviving agriculture. The CCFI members endeavour to achieve this objective through their various activities." ----- Shri RD Shroff, the current Chairman of Crop Care Federation of India

Crop Care Federation of India (CCFI) is one of the oldest and foremost associations of the agrochemical companies in India with a member base of over 50 leading companies. These companies comprise "Basic Technical Producers" and also

major formulators, thus representing the complete gamut of the agrochemical business.

CCFI is a non-profit, non-commercial organization with its Mission to build a responsible image for the agrochemical industry.

As a committed and progressive body, CCFI has pursued its single-minded goal of advancing the cause of Indian farmers through better crop protection methods.

The Green Revolution in India which triggered in the late 1960s helped triple agricultural production and productivity. Currently, India is self-sufficient in food-grains, barring pulses and oilseeds. However, nearly one-fourth of our people remain food-insecure. The Global Hunger Index places India low at rank 67 amongst 84 countries. Food security for the growing population that is likely to reach 1.40bn in 2020 and 1.70 by 2050 is a cause of concern with steady decline in per capita arable land and water availability. In this context the role of "Crop Protection" gains importance as it complements the efforts of enhancing the productivity and production of India's Food, Feed and Fibre crops by protecting them from pre and post harvest losses.

CCFI members lay special emphasis to help small and marginal farmers increase their crop yields by imparting specialized training and extension effort.



Strengths

CCFI members, which include some transnational companies today, cater to almost the entire requirement of generic agrochemicals in India. The capabilities of Indian companies in synthesizing a new molecule are now very advanced and at par with the best that the world has to offer. India is able to manufacture the latest 'off patent' agrochemicals of high quality at competitive prices; further fortified by backward integration of manufacturing intermediates, using state-of-the-art technologies. Consequently, thanks to the capabilities of CCFI member companies, the selling price for most agrochemicals is amongst the lowest in India.

CCFI's innovative move to enroll progressive farmers as its Members of CCFI's "Farmers' Wing"

Based on the extraordinarily enthusiastic response from farmers across the country to CCFI's quarterly magazine CROP CARE, CCFI has now incorporated a "Farmers' Wing", enabling progressive farmers to enroll as "Farmer Member" of CCFI. This establishes a permanent bond of trust and mutual respect between the Farming Community and CCFI.

Training and Education Services to farmers

CCFI believes that in order to increase India's agricultural production, it is necessary to train the farmers on the right use of crop care products (agrochemicals), along with the latest seeds and the right use of fertilizers.

CCFI has endeavoured to develop focussed training programmes for farmers across India. Today, a large number of farmers in India are familiarizing themselves with the latest technologies in agriculture, including gaining knowledge on the right timings and dosages while using agrochemicals. This combined effect has worked wonders in several states where farmers have achieved remarkable feats in terms of increase in yield per acre and improved quality of crops.



Extension Services

CCFI realizes that the effect of the Green Revolution seems to have run its course during the last decade, and agricultural growth is now actually stagnating. Members of CCFI have taken the challenge to have Public-Private-Partnership (PPP) to provide extension services for Indian farmers. The object is to reverse the widening disparity of Rural and Urban incomes by improving the yields and quality of an individual farm's output.

CCFI members have risen to the challenge and are taking up the extension work to help small and marginal farmers increase their crop yields and thereby their incomes. Here's a gist of some of the activities:

- The topmost agenda is to educate farmers on the safe and proper use of agrochemicals. This has been an ongoing process on a large scale in many parts of the country.
- The agrochemical industry also organizes training schedules for farmers where a group of 50-70 farmers per batch can enroll themselves at the local village schools which are used as classrooms. On completion of the course, every participating farmer gets a University-endorsed certificate.
- CCFI also considers the "Dealers' Training Programmes" as equally important since farmers are always in close contact with their respective retailers and also seek their guidance on day-to-day issues.

CCFI as catalyst for growth and development

CCFI acts as a catalyst for the growth and development of the Indian agrochemical industry undertaking a host of activities towards achieving these objectives:

- Engaging in a constant dialogue with the Ministry of Agriculture and the Ministry of Chemicals & Fertilizers and solving the problems faced by the industry.



- Working with the Government to streamline and rationalize registration procedure for pesticides.
- Being member of various committees along with scientists of the Ministry of Agriculture to improve the guidelines for introducing newer and better products.
- Keeping regular contacts and initiating dialogues with various government organizations like the ICAR, IARI, CSIR and other regulating bodies.
- Organizing seminars and workshops for generating better awareness regarding the problems being faced by the Industry.
- Interfacing the industry with Agri-Universities, Research stations and specialized government departments involving all aspects of agrochemicals.
- Highlighting the benefits of agrochemicals to the government, the farmers and the public at large.
- Participating and contributing to the policy-making decision process by constantly interacting with the regulatory authorities.
- Encouraging members of the agrochemical industry to conform to international standards.
- Promoting agro-clinics and agro-service centers.
- Providing reliable statistical data bank on demand and supply, crop production and other useful data related to agrochemicals and their use.

CCFI's concern for the Environment

The agrochemical industry shares the concern and cares for the protection of ecology and the Environment. The members of CCFI have the required technical skills and regularly interact with the Central/State Pollution Control Boards on various issues connected with the Environment and implement the most stringent pollution and effluent control norms.

- CCFI also focusses on the need for environmental protection and is known for putting into practice what it firmly believes in. Besides getting accreditation of the ISO 9000 for Quality Standards, many of the members are also ISO 14000 Certified (awarded for environmental management standards).

